



**Sun Management Group**

[www.sundubai.net](http://www.sundubai.net)



PROFILE



Dubai

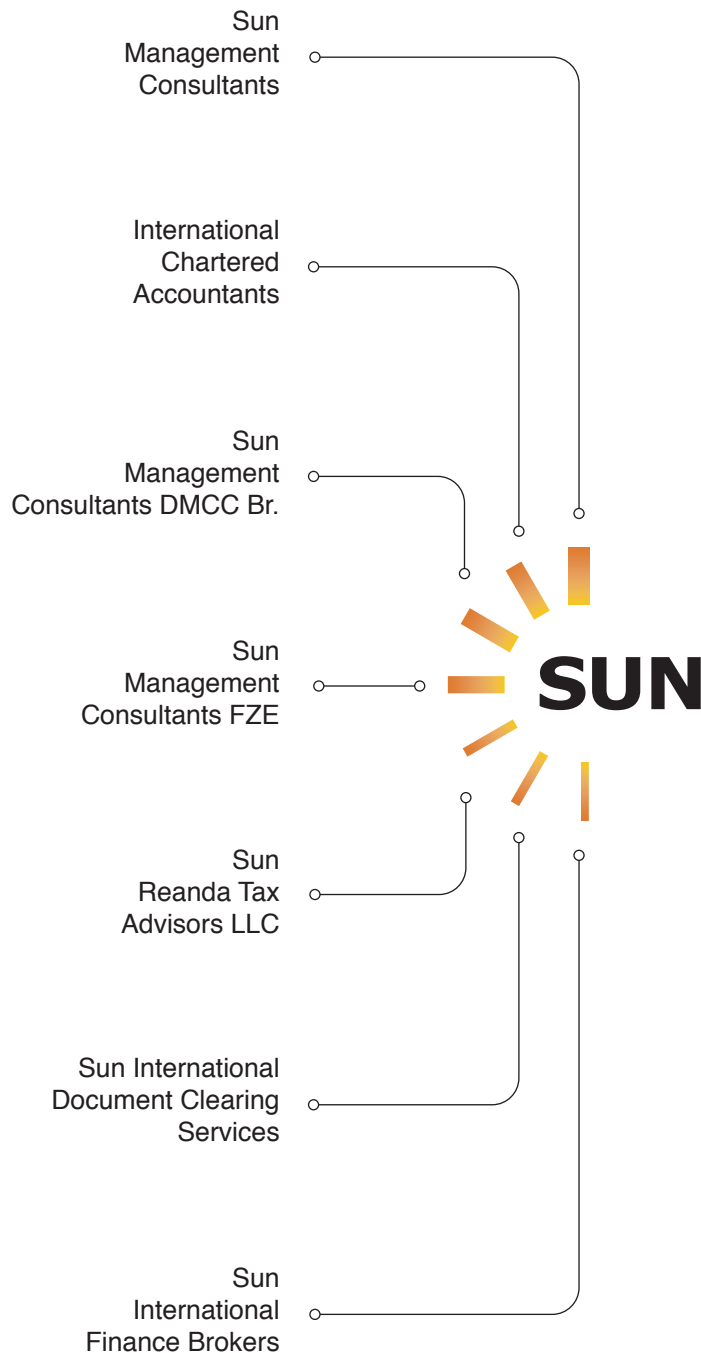
DMCC

DIFC

HFZA

Sharjah

# Group Entities



## Trainee Development - Gold

Sun Management Group is an ACCA Approved Employer. The Association of Chartered Certified Accountants (ACCA) has awarded the Group with ACCA Approved Employer-Trainee Development Gold Status.

This is a training programme that enables employers to partner with ACCA on its global best practice training accreditation programme. The programme provides a framework for employers to ensure their support of ACCA trainees and members reflects leading practice, ensuring effective and efficient training and skills development.

The Group believes that the status will be benefiting the ACCA trainees working with the Group and ACCA students pursuing the practical exposure in audit firm.

## About SUN Management Group

With a trustworthy and virtuous nameplate of reputation in the UAE, Sun Management Group, established in 2005, offers the full spectrum of business services such as audit and assurance, local and international tax advisory, compliance advisory, business set-up, company incorporation, visa and immigration (PRO) services, trade, corporate, mortgage and project finance, accounting advisory, cloud accounting, HR consulting and a basket of diversified business advisory and corporate services.

Sun Management Group is a member of the prestigious REANDA International Network having a presence in over 50 countries with more than 140 global offices, a team of 4500 dedicated professionals, and 230 global partners. Reanda International is one of the leading accounting networks ranked amongst the top 25 in the world ranking of leading international accounting networks.



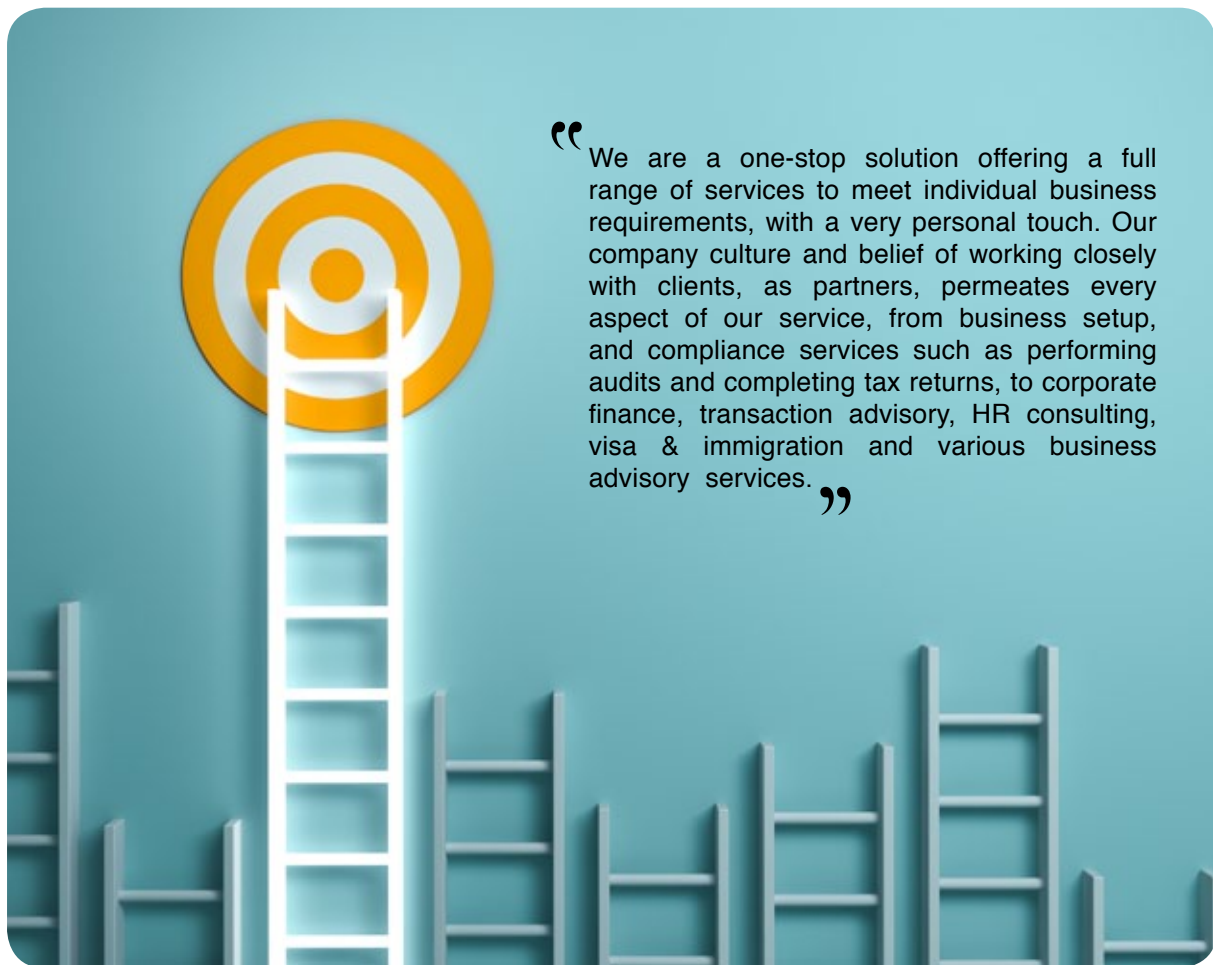
Since inception, our global clientele has grown to over 1700, covering a wide and varied range of industries and sectors. We are never far from the clients with our presence in Dubai, DMCC, Sharjah, Hamriyah Free Zone, Ajman and DIFC . We are a privileged registered agent of all the three offshore jurisdictions namely Jebel Ali Free Zone, RAK International Corporate Centre, and Ajman Free Zone. We have been setting up businesses for our clients for more than one and half decade and have expertise in Free Zone , Offshore , and Limited Liability Company (LLC) incorporation in UAE.

We are registered auditors in the name of International Chartered Accountants with various free zone authorities and banks in UAE and provide audit & assurance services of international standards.

The key to our success is our commitment to building and maintaining strong working relationships and partnerships with our clients. Client care is paramount to us, and we always strive for excellence. At heart, we are passionate about taking on immense challenges that matter to leading organizations, and often, to the world. This approach gives us strength to deliver any job on time with complete satisfaction of our clients.

Every business, whatever its size, needs access to a variety of specialist financial advisors and business advisory services and we are committed to providing comprehensive, professional, and bespoke services. We work with our clients, tailoring our services to meet their individual requirements and ensuring that the personal approach remains at the root of all our client relationships.

“The key to our success is our commitment to building and maintaining strong working relationships and partnerships with our clients. Client care is paramount to us and we always strive for excellence.”



“We are a one-stop solution offering a full range of services to meet individual business requirements, with a very personal touch. Our company culture and belief of working closely with clients, as partners, permeates every aspect of our service, from business setup, and compliance services such as performing audits and completing tax returns, to corporate finance, transaction advisory, HR consulting, visa & immigration and various business advisory services.”

## What sets us apart

We have helped several clients to find their footing in various sectors across the UAE with feather of success and desired achievements. Growing business takes more than hard work and we make sure that the clients get the needed edge and benefit from our extensive vintage, dignified experience and proven track record.

"We are a one-stop solution offering a full range of services to meet individual business requirements, with a very personal touch. Our company culture and belief of working closely with clients, as partners, permeates every aspect of our service, from business setup, compliance services such as performing audits and completing tax returns, to corporate finance , transaction advisory, HR consulting, visa & immigration and various business advisory services."

Our team is proficient in dealing with various authorities and can complete the assignments in the stipulated time; our professionals are specialists

in resolving any complex structural issues related to the business setup. Visa, immigration advice and processing assistance is another specialized area that has come to a level after extensive experience on a decade and half.

All our clients receive dedicated care, attention and professional advice to ensure they achieve and reach their business goals and ambitions. We take time to understand our clients' specific business needs to ensure that we can find solutions to the challenges they may face now and in the future. At Sun Management Group, we pride ourselves on our exceptional track record in delivering results for our clients with our solution focused approach to any challenges they may face.

Our core focus has been in growing entrepreneurial business, this has never altered over the years. We are in the fortunate position that we have been able to grow through client referrals and word of mouth, due to our reputation in our field of expertise.



## Registered Offshore Agent

UAE offshore companies can only be incorporated through registered agents, and we have both Offshore and Onshore expertise and credentials for over a decade and half, providing quality services to clients from more than 50 countries. We offer various offshore company incorporation and ongoing maintenance packages and act as a key link between the offshore entities and the governing offshore jurisdiction authorities.

There are 3 offshore jurisdictions in the UAE governing offshore entities and we are duly registered with them and many banks can open the bank accounts of these companies after following the required due diligence. Jebel Ali Free Zone Authority governs JAFZA Offshore companies, and the other two offshore jurisdictions are in Ras Al Khaimah known as RAK International Corporate Centre, and Ajman Offshore governed by the Ajman Free Zone Authority respectively.

“As part of our customer care approach, our clients are assigned a dedicated account manager, specializing in the field of company registration and administration, who will be the main point of contact for our clients assisting them with everything.”

### Salient features of an offshore company

- 100% Foreign ownership
- 100% Tax exemption
- Quick & easy setup
- No minimum capital
- Worldwide recognition
- No bearer shares
- Anonymity and privacy
- No visas
- No onshore office



## Reanda Global Network

[www.reanda-international.com](http://www.reanda-international.com)

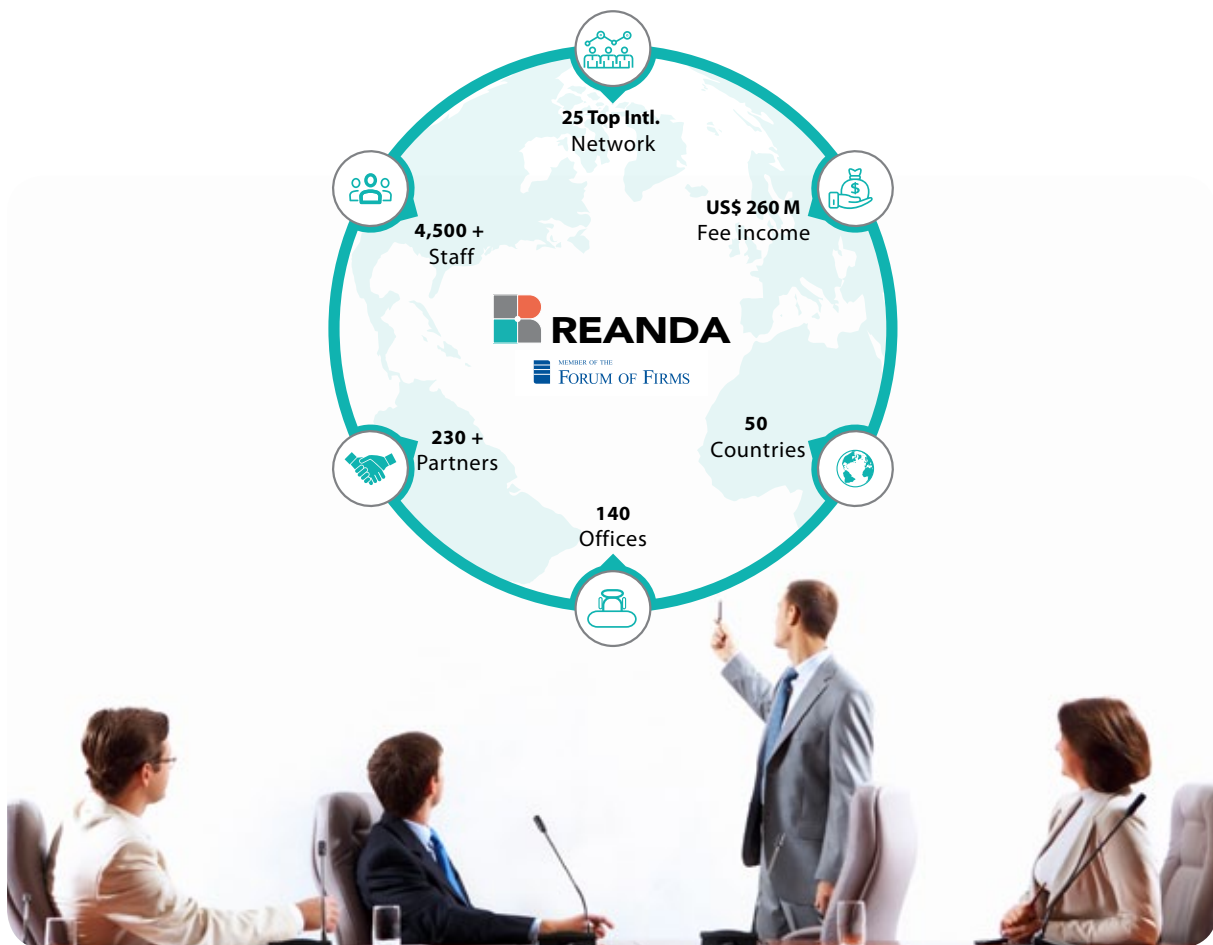
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|--------------|--------------|----------------|-------------------------|
| • Angola     | • Germany    | • Mozambique   | • Singapore             |
| • Australia  | • Greece     | • Macau        | • São Tomé and Príncipe |
| • Bangladesh | • Hong Kong  | • Nepal        | • South Africa          |
| • Belarus    | • Hungary    | • Netherlands  | • Switzerland           |
| • Bosnia     | • India      | • New Zealand  | • Taiwan                |
| • Brazil     | • Indonesia  | • Nigeria      | • Thailand              |
| • Cambodia   | • Italy      | • Pakistan     | • Turkey                |
| • Canada     | • Japan      | • Philippines  | • U.A.E.                |
| • Cape Verde | • Madagascar | • Poland       | • U.K.                  |
| • China      | • Malaysia   | • Romania      | • Ukraine               |
| • Cyprus     | • Malta      | • Russia       | • Vietnam               |
| • Egypt      | • Mauritius  | • Saudi Arabia |                         |



MEMBER OF THE

FORUM OF FIRMS





## About Reanda International Network

Reanda International is one of the top 25 international networks of independent accounting and consulting firms in the world, China's first professional accounting network to collaborate with independent member firms from overseas countries and regions. Member firms provide assurance, tax consulting, and specialist business advisory services to privately held businesses, public listed companies, state owned companies and transnational conglomerates.

The continuous joining of new firms has increased the global presence of Reanda International to over 50 territories with more than 230 partners and 4,500 staff working across 140 offices. All the new joining network firms are bringing a wealth of human capital, a treasure of experience, and bespoke expertise to the Reanda Network.

In today's technology-driven era more and more businesses are going international, and the global dynamic business environment has become increasingly complex these internationally focused businesses rely on the expertise of accountancy firms and business advisors who are not only knowledgeable about the legislations, rules, regulations and tax systems of their local jurisdiction, but who are also highly experienced in working nationally and internationally in other jurisdictions. And it is even more convenient if the full range of audit, tax and consultancy services can be coordinated through the member firms of the same network.

“Reanda International's goal is to continuously work to become a truly global network by further establishing its footprint across all continents while strengthening the Reanda brand internationally and providing more invaluable resources to its members.”







## Our Services

Our spectrum of qualified, contemporary, and customized services are always witnessed as invaluable, pragmatic, and guiding force to our existing and potential clientele. Undoubtedly in the present era of business challenges, we can empower and direct your resources towards optimal financial growth.

At Sun Management Group you are getting a business partner that understands your business, understands the tax system, and knows how to impart that knowledge to be conducive to growing businesses of all sizes with depth and breadth.

We provide you with the right advice, and the best service at a competitive professional fee to help your organization succeed in the competitive and changing marketplace. Our comprehensive range of highly specialized services can be tailored specifically to your needs.

# 1 Audit & Assurance



Globalization has become a new phenomenon and a buzzword of the last two decades. The significant increase in the interdependence of the world economy, exchange of knowledge, trade, and finances around the world, driven by technological innovation has thrust the term into the limelight.

In today's continued growing globalization, it is becoming more imperative to have in place suitable financial control procedures, processes, and systems. This has resulted in the engagement of financial advisors, competent auditors, and business consultants who understand your business requirements and contribute to the success of your business. We understand the need and criticality to engage an experienced audit, assurance, and advisory team who are well versed with advanced audit techniques to deliver a range of audit, assurance, and advisory services that can help you manage the multiple risks of your business locally and globally.

We offer our services to all kinds of businesses from all sectors including, but not limited to, construction, advertising, hospitality, trading, chemical, oil and gas, entertainment, real estate, information technology and service sector within the mainland UAE, free zones across the UAE and outside the UAE. Not only do we meet your statutory requirements, but we also use the audit techniques and processes to review your financial and management systems; offering suitable advice and solutions to help improve your financial and operational performance. Our qualified team of Chartered Accountants, CPAs, and ACCAs proactively deal with issues that are fundamentally important to the prosperity and growth of your organization.

The efficiency and effectiveness of our audit work are based upon a practical, logical, flexible, pragmatic, and realistic approach with clear, open, and timely communications on the audit requirements and dialogue regarding any issues that may arise as they are identified.

Our team of auditors has a passion for delivering quality and timely audit and assurance services to businesses; and we have a hands-on approach, placing our clients first every time.

Our approach is to identify the clients' risks and provide solutions that are customized to a specific business environment and ensure quality and value audit services.

We strive to deliver efficient and cost-effective solutions and provide informed and reliable audit opinion which adds significant value to your business. We adopt a risk-based audit approach for our client's business where we identify the risks involved in the business, perform risk assessment procedures, determine materiality and evaluate the internal controls and processes, document our observations, and provide recommendations for improvements in financial reporting controls.

## **Our audit and assurance services include the following:**

- External audit / Statutory audit
- Internal audit
- Compliance audit
- Stock audit
- Special purpose audit
- Liquidation audit
- Risk assessment
- Attestation and certification
- Assistance with ICV certification
- Specialised assurance services
- Global audit support in over 50 countries with Reanda network firms

Our audit process is standardized to suit each business's requirements to meet our audit objective and primarily comprises of the following:

- |                  |                   |
|------------------|-------------------|
| • Audit planning | • Amendments      |
| • Fieldwork      | • Finalization    |
| • Implementation | • Recommendations |

## 2 VAT, Excise & Customs Advisory



The UAE Government has introduced and implemented Excise from 1st October 2017 and Value Added Tax (VAT) from 1st January 2018. Our leading VAT, Excise and Customs specialists have helped a wide range of organizations of all sizes in implementing Excise and VAT and addressing their concerns with relation to indirect taxation.

There is no doubt that the complex new regulations impose a tremendous administrative burden on businesses. Mistakes in calculating VAT can be costly - and the rigid system of penalties and interest charges for mistakes and the late submission of returns, only adds to that burden. Place your trust in our cost-effective VAT compliance and planning services to relieve you of this burden. You can spend time grappling with VAT rules, regulations and legislation and prepare your VAT returns – or you can take our expert VAT advice and get back to running your business without any hassle and trouble. Our experts can browse your systems and records and take care of your entire VAT compliance requirements religiously.

Our team of tax professionals will help to keep your VAT affairs in order, make sure you are collecting the right amounts for each transaction, and ensure that you make payments and file VAT, and Excise returns correctly and on time honouring the laid down compliances.

### Our indirect taxation service portfolio comprises the below:

- VAT registration and de-registration
- Assistance in filing VAT and excise returns
- VAT health checks
- VAT advisory on specific transactions
- Representation before tax authorities
- Assistance in VAT audit and VAT training
- Assistance in obtaining private clarification from FTA
- Assistance in drafting VAT manuals and policies
- Assistance in obtaining import-export customs code
- Excise and Customs transactional advisory
- Customs tax relief advisory
- Excise tax registration and de-registration services
- Structuring of business for indirect tax planning





### 3 Business Formation



We offer expert and quick company incorporation services and have been assisting clients in establishing Limited Liability Companies, Free Zone Entities, and Offshore Companies since 2005. We are also helping our clients open their bank accounts across the seven emirates of the UAE and overseas.

UAE has always been a strong business incubator in the Middle East region and has been a favourable business hub for ambitious entrepreneurs who are looking to grow their businesses both regionally and internationally. The UAE government has always provided a very favourable, positive, and stable economic and political environment for the set-up of businesses for both multinational companies and aspiring entrepreneurs in Dubai, Abu Dhabi, Sharjah, Ras Al Khaimah, Ajman, Fujairah, and Umm Al Quwain.

At Sun Management Group, we provide the most suitable solutions for those planning to incorporate, establish and run their business in UAE. Having made the decision to be an entrepreneur or to rightly expand your footsteps in UAE, it is important to decide the best legal and feasible structure for your enterprise. The most appropriate structure for you will depend on your corporate or personal requirements, goals, and your future plans.

Company formation decision in the most suitable jurisdiction is a wise choice and deciding factor that may catapult and shape your visionary business. There are many alternatives available and one of them may suit your business and governance, but without speaking to experts you may land into uncalled difficulties and unseen troubles. Many times, it can be quite daunting without having access to the right and everchanging information, wherein simple processes can still be complicated for an outsider. We would always advise you on the best option which would take off to flourish your business with all the factors and ensure that your business runs smoothly with a sufficient number of visas, required trade license activities, office space, industrial land, or a ready-to-move-in warehouse.

As per your business aspirations, we assist you in making the decision about the structure of your business by providing the requisite information, we take care of set-up formalities like documentation and coordination to make sure that your company can be quickly registered without any hassles.

We can register your company with the respective authority with all necessary documentation that is needed to make your business compliant and ready to begin operations. There is a lot on the initial checklist, but our experienced team can make this process as smooth as possible. In addition, we can assist you in getting an import-export code, registering your business with Federal Tax Authority for excise and VAT, and Chamber of Commerce as and when required.

We offer quick company incorporation services and can assist you with establishing the following entities across the seven emirates of UAE:

- UAE Mainland limited liability company - LLC
- Free zone company
- Offshore company
- Branch of a foreign company
- Branch of a local company
- SPV in DIFC / ADGM
- Sole establishment
- Civil company
- Representative office / liaison office
- Foundation / trust set up

## 4 Regulatory & Compliance Advisory



Compliance with regulations like ESR, AML & UBO is a must for those companies that fall under the purview of these regulations. Our team of Compliance experts assists clients to reduce and minimize the risk of non-compliance and penalties and help them with complexities in adapting to the fast evolving regulatory environment for better strategic, operational, and remediation efficiency.

### Our compliance advisory services covers:

- Assistance in understanding the requirements of new regulations on business.
- Advisory services with respect to regulatory reporting and filing with relevant authorities.
- Designing and implementing compliance requirements into your organization's compliance and accounting processes and procedures and training staff
- Assistance in filing declarations / documents on portals, authority offices, etc.

### 1. Economic Substance Regulation (ESR)

The UAE Cabinet of Ministers issued amended ES Regulations (ESR) by Cabinet Resolution No. 57 of 2020 on 10 August 2020 and to clarify certain aspects of the amended ES Regulations, the UAE Minister of Finance also issued updated guidance on 19 August 2020 by Ministerial Decision 100 of 2020. The Economic Substance Regulations require Licensees registered in the UAE that carry on one or more Relevant Activities, to have economic substance in the UAE in relation to these activities, and to comply with notification and return filing obligations. The Regulations apply to Licensees registered in UAE, including in a Free Zone or in a Financial Free Zone, that carry out any Relevant Activities.

### 2. Anti-Money Laundering (AML) Regulation

The Anti Money Laundering regulation was introduced by the UAE government to combat money-laundering practices, establish a legal framework that supports the authorities concerned with anti-money laundering and crimes related to money-laundering, and counter the financing of terrorist operations and suspicious organisations. Businesses with specified transactions in certain fields are required to comply and report them to the authorities.

### 3. Ultimate Beneficial Owner (UBO)

The Ultimate beneficial owner (UBO) regulations requires entities to disclose their ultimate beneficial owners. The main purpose is to enhance the transparency of entities registered in the UAE and to develop an effective beneficial owner data mechanism. The Licensee in the UAE (unless exemptions apply) is required to prepare the Ultimate beneficial owner ("UBO") register, Nominee Director register (if applicable), and Partners or Shareholders register.

### 4. Digital Assets Advisory, Structuring and Compliance

Regulatory activity around crypto and digital assets is intensifying as usage by investors, companies, and even some central banks, shows widespread interest and adoption at retail and institutional levels. The regulatory landscape in the UAE with respect to virtual assets is evolving at a very fast pace compared to globally. With the Government promoting the adoption of virtual assets, the country houses a number of licensing and regulatory options for the Digital asset space. The Dubai government has also set-up VARA (Virtual Assets Regulatory Authority) to grant licenses / regulatory approval for entities in the digital asset space.

We advise clients in relation to the licensing and regulatory requirements and assist in setting up a compliant corporate structure with relevant licenses and approvals from authorities. We have expertise in laws pertaining to the EU, UK, US, and Central Asia. We can also assist in opening a bank account and post-licensing requirements with various regulatory authorities.

## 5 Corporate Tax Advisory



The Ministry of Finance in the UAE announced the introduction of a federal Corporate Tax (CT) on business profits effective for the financial year starting on or after 1 June 2023.

We at Sun Management Group, strive to provide the best and most efficient solutions for your business to allow ease of implementation of corporate tax and can help you to understand and evaluate the impact of UAE CT on your business and transactions and prepare your company and your team better for the challenges that lie ahead. How can we help you?

Our team of tax professionals supports businesses with advisory and compliance services at different phases:

### Detailed Impact assessment

- Applicability of corporate tax and its implications on business.
- Review of financial statements of Freezone and Mainland-based businesses.
- Business restructuring and tax planning to optimize costs and mitigate risk.
- Guidance on investment strategies to maximize incentives provided by the corporate tax legislation.
- Advice on risk management and mitigation strategies.
- Application for CT exemptions.
- Amendment of policies, agreements, and systems.
- Assistance in obtaining transfer pricing and international taxation rulings / clarifications.
- Transactional advisory with CT implications.
- Representation on behalf of the taxpayers with the relevant authorities.

### Post-implementation support

### Implementation support

- Assistance with CT Registration.
- Assistance in application for CT groupings.
- Computation of income.
- Preparation and filing of returns.
- Filing of relevant submissions, appeals and representation.
- Advising on utilization of foreign tax credit and set off losses.



## 6 International Tax Advisory



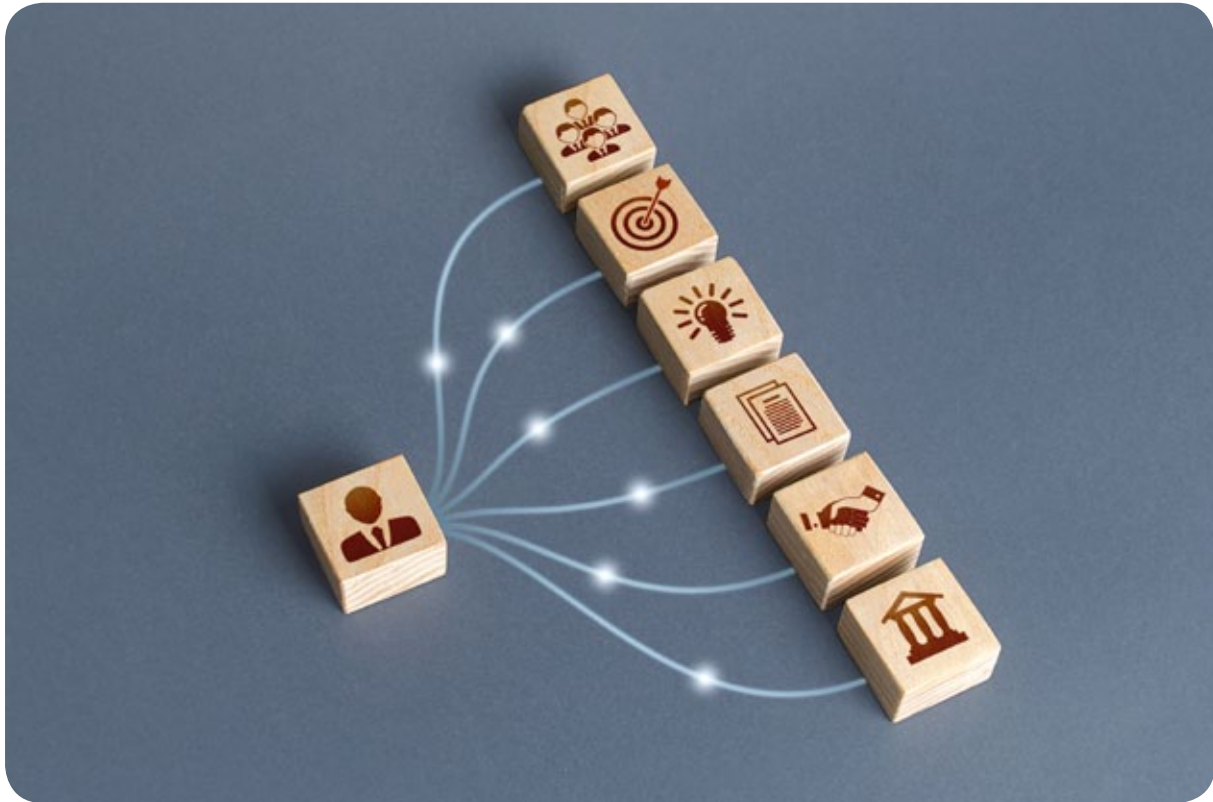
With the ever-changing business environment, increasing no. of multinational companies, international business houses, and even individuals looking to expand their business to global horizons must consider tax planning, structuring, and long-term and short-term tax implications.

UAE has signed double taxation treaties with many 137 countries. Our tax team's expertise in the local and regional laws and regulations and support from the Reanda International Network members in more than 50 countries can help international clients maximize tax benefits and optimize tax structures.

### **Our international taxation service portfolio includes the following:**

- Corporate tax implications
- Withholding tax assistance (WHT)
- Processing tax residency certificate (TRC)
- Advisory on double taxation treaties and local tax law
- Filing of Country-by-Country reporting (CbCR)
- Transfer pricing (TP) risk assessments and studies
- Benchmarking analysis
- Review of related party transactions
- Applicability/utilization of foreign tax credit (FTC)
- Cross border transaction advisory
- Global tax compliance in over 50 countries with Reanda network firms
- Implications of BEPS initiatives on business

## 7 Corporate Services



We have a dedicated team of Company Secretarial staff, legal professionals, and Chartered Accountants having extensive experience in various local laws and rules and regulations of various free zones. They are very well versed in commercial and legal documentation. Our team's highly business-oriented approach and vast experience across the sectors and various government departments give us an edge over others to provide complete solutions for all corporate services.

### Our service portfolio comprises the following:

- Drafting of memorandum of association, power of attorney (POA), board resolutions, tripartite agreements
- Drafting and legalization of will with authorities
- Amendment in share capital
- Change of shareholder, manager and director
- Change of activities in trade license
- Change in registered office, financial year and name of a company
- Processing of certificate of origins
- Advisory on corporate restructuring
- Liquidation of a company
- Local and international attestations
- Driving license exchange assistance
- Registration with chamber of commerce
- Processing of documents with various government departments

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We also offer fixed retainer packages to facilitate and ease of working with the governmental procedures, we offer special rates for Corporate and PRO services based on client's specific requirements, number of employees, number of transactions, nature of work, etc. which are more cost-effective and allows business owners, mid-size companies and large corporates to focus on the key points of their business. Please get in touch with us to get a competitive quote for your business needs.

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## 8 Accounting Advisory



These services are designed and provided in such a way that the owners, company's shareholders, and the management get the critical financial information on time and an assurance that the business is well managed and sustainable, sending the right message to your trade and business partners, bankers, investors, customers, and suppliers.



Our team can visit the client's premises to process the accounting data or set up remote access and online accounting whichever is the client's preference. Outsourcing the entire accounting function to us removes the need to employ your own accounting staff resulting in a significant saving in time and money.

We are your support network, we will review and analyze the financial performance of the various streams of business with you, answering your queries and concerns with clear advice throughout. With our help, your business can become more streamlined, more efficient, and ultimately, more profitable. Every day, we ask the questions, how can we help you spend less money, grow your revenues, reduce your costs, increase your bottom line and achieve your business and personal goals?

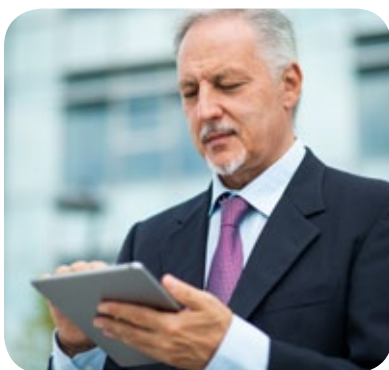
“We manage your day-to-day accounting function to maintain fully supported accounting records with a clear, visible, and logical audit trail. We can either use your existing finance system and internal controls or help you select a more appropriate customized system to meet your requirements and expectations.”



## 9 Cloud Accounting



We can advise on the most suitable online accounting software for your business, help with successful implementation and train your key people on the best utilisation of the software.



Our teams are fully conversant with almost all the cloud-based accounting software like Xero, Sage, QuickBooks Online, Zoho, etc. meaning we can give you all the valuable advice and much-needed support for a smooth migration and implementation.

Online accounting can give valuable insight into business, help improve performance and allow to run a business from anywhere 24/7 without any dependence and interruptions. It can give a real-time view of the business as the accounting information stored in the cloud can be added and accessed from anywhere irrespective of the physical presence of the team members enabling them to effortlessly and quickly complete their tasks.

### Salient features of Cloud Accounting:

- Anywhere and anytime access
- Real-time view of the business
- Powerful reporting
- Super easy to use
- Helpful in improving cash flow
- Secured data
- Time saving by automating functions
- Great way of going paperless
- Minimum costs
- No IT infrastructure requirement
- Easy integration with other tools
- Best tool for distributed workforce

## 10 Visa & PRO Services



We have a full-fledged department with more than 17 years' experience in providing visa & immigration and company secretarial services to process documents with various government, semi-government departments, and free zone authorities across the seven emirates of UAE.



In an ever-changing corporate environment, it can at times get overwhelming and time-consuming to keep abreast of changing government rules and regulations. At Sun Management Group, we offer hassle-free time-bound PRO services in Dubai, Sharjah, Ajman, and free zones across the UAE. We have been providing these services for more than one and half decade, and our professionals are specialized in processing visa and immigration documents. We help to save you valuable time so that you can concentrate on strategic and focal areas of your business operations and other critical and important matters pertaining to your business. We offer visa services for both individual and corporate clients in UAE and we can handle the entire visa process on your behalf.

### We offer the following visa and immigration services:

- Investor visa processing & renewal
- Employee residence visa processing & renewal
- Dependent visa processing & renewal
- Maid visa processing
- Emirates id processing & renewal
- Health card processing & renewal
- Immigration, labor card processing & renewal
- E channel processing & renewal
- All types of visa cancellation
- Golden visa processing

## 11. Corporate, Trade & Mortgage Finance



Raising the right type of finance is fundamental to starting, running, and expanding a business successfully. You may be looking to raise capital or debt to expand fund acquisitions or facilitate a restructure or just as short-term working capital. We can help you assess the right source and form of finance best suited to your requirements and guide you through the fundraising process at a very competitive financing cost to the business.

We are experienced in assessing, understanding, and evaluating the fund requirements of businesses and introducing appropriate sources of finance to our clients. We make a critical appraisal of your funding requirements, and the potential sources of that funding prior to taking up any assignment. We offer hands-on support using our experience in local and international markets to identify and achieve a very cost-effective funding solution that meets your needs.

We are selective about the funding mandates we take on. All our clients are important to us and are therefore given the attention required to ensure positive and satisfying results within a stipulated time frame.

### Our areas of expertise include:

- Assessing the options available
- Advising on the best source of financing

- Identifying the possible funding providers
- Negotiating the finance costs
- Securing the most appropriate finance

We will manage the entire funding process through to completion and continue to provide ongoing assistance as and when required. We routinely work with local and international banks, financial institutions, private lenders, invoice discounters, and the full range of other alternative funding providers for the following financing:

- Trade & working capital finance
- Documentary credits
- Letter of credits
- Bill discounting
- Factoring
- Guarantees and bonds
- Business loans
- Project finance
- Machinery finance
- Warehouse finance
- Construction finance
- Acquisition finance
- Vehicle finance
- SBLC financing
- SBLC issuance
- Finance for shipping companies
- Structured trade finance
- Mortgage and home loans
- Lease rental discounting



## 12 Business Advisory Services



Whatever stage your business is at, you are always likely to need straight-talking, honest, valuable, and realistic external advice to help manage your business successfully and profitably and to achieve your strategic and financial goals. Business Advisory is at least as important to our clients as compliance-related service which lies at the heart of all our client relationships.

We spend time understanding your business, concerns, issues, problems, and ideas to help you resolve them, make an informed decision, and move forward successfully. Our aim is to improve the way you run your business and bring fresh ideas, concepts, contacts, and opportunities to you wherever possible.

We pride ourselves in providing dependable business advisory services, customized to the size and complexity of your business. Being a business owner can be sometimes lonely, challenging, and requires timely support. Having a business adviser that can act as a sounding board for you can be invaluable and play a vital role in your success. We provide the following valuable business advisory services to support your business's growth:



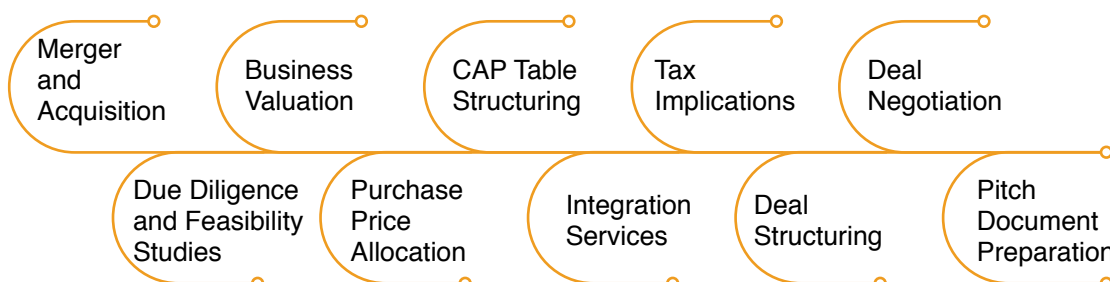
## 13 M & A and Transaction Advisory



Businesses and Individuals around the world are seeking opportunities in the growing global economy through transactions. We at Sun Management Group, help them achieve by minimizing risk and maximizing the value of their businesses.

Our team of experienced professionals understands our clients' needs, evaluates opportunities, identifies risks, manages transactions, and provides support services to deliver optimal results.

**We offer the following Transaction Advisory services:**



## 14. HR Consulting



SUN team collaborates with businesses to develop a robust HR mechanism and align and streamline HR processes in organizations spanning from small-sized businesses to large corporates.

### Our HR service portfolio comprises the following:

- Expert advice and effective HR consulting
- Assistance in dispute resolution optimization and restructuring
- Offering tailor-made payroll and recruitment solutions
- Assistance in recruitment, selection, and screening of candidates
- Advisory and assistance in contract drafting
- Due diligence and background checks for credibility assurance
- Assistance in the selection and implementation of HR solutions





## 15 B2B Services



With over 17 years in the region, our database consists of various key contacts in the industry. Our clients rely on us to help them achieve the required vendor, supplier, business connect, and relevant advice. This valuable information saves businesses time, and money and helps them make quick and informed decisions.

**Our B2B service portfolio consists of the following:**

- Key clients connect from professional databases
- Supplier - vendor due diligence
- Assistance in locating trusted and reliable connects
- Guided assistance for VIP clients setting up base in UAE
- Assistance with confidential transactions
- Guidance on the formation of B2B strategies
- Advisory and market insight for expansion in the MENA region



## Our Team

Since 2005, our reputation for providing high-quality professional services has gone from strength to strength, attracting talented team members and a wealth of new clients. Having evolved into a modern, forward-thinking, and technologically driven business, we have never lost sight of our Group's founding principles – to provide customized solutions complemented by exceptional and brilliant standards of customer service.

We are a team of able, dedicated, and enthusiastic people who share the ethos, ethics, and culture of the organisation. We enjoy the challenges our work poses us from time to time and the interactions and strong relationships with our clients. Combining individuals' different skills, abilities, prowess, experience, and expertise makes us stronger, more productive, efficacious, and more effective. Find out more about some of our key members below.



**Sunil Jagetiya**  
Chairman

Sunil is a qualified Bachelor of Law (LL B.) and a qualified Bachelor of Science (BSc.). He has over 30 years of extensive experience in corporate services, accounting, finance, costing, and management consultancy in various industries and business sectors in the Middle East, Africa, and India.

Sunil brings a sharp mind combined with analytical intelligence, sound conceptual and communications skills, and confidence to manage and advise any size of organization. Sunil has hands-on experience of more than a decade and half working in corporate services. From preparing MOA, AOA, drafting legal documents, board resolutions, and POA to advising clients on various corporate restructuring issues. Sunil has a wealth of knowledge of corporate and commercial laws, free zone rules and regulations, and other applicable business laws and he has been advising various clients on matters related to Company law and Free Zone rules and regulations across the UAE.



**Avinash Jagetiya**  
Managing Director

Avinash is a qualified Chartered Accountant of 1997 batch and a fellow member of The Institute of Chartered Accountants of India. He is also a qualified Cost Accountant from the Institute of Cost Accountants of India. He holds a Bachelor of Commerce (B Com.) Avinash is also a fellow member of the Association of International Accountants and an associate member of CPA Australia.

Avinash has over 25 years of extensive experience in a diverse range of statutory audits, internal audits, special purpose audits, tax advisory, and business and financial advisory. Avinash specializes in structuring, standardizing, and streamlining financial management and financial reporting processes to add value and provide more accurate and productive financial systems that facilitate the high-level business decision-making process and maximize profits.



**Mahavir Hingar**  
Director – Finance

Mahavir is a qualified Chartered Accountant of 1986 batch and a fellow member of The Institute of Chartered Accountants of India. Mahavir also holds a Bachelor of Commerce (B Com.).

He has a wealth of experience in the field of audit, corporate finance, structured & Strategic deals, international banking. During his independent practicing days Mahavir has gained vital exposure and experience in preparing separate and consolidated financial statements under IFRS, Business process review, designing, re-engineering, and automation. Mahavir has played a major role in developing, evaluating, and monitoring reliable control systems within applicable financial frameworks of many organizations. Financial management, due diligence reviews, company valuations, business planning, budgeting, forecasting, and financial modelling is just some of his areas of expertise.





**Ravi Sankar**  
Director – Audit

Ravi Sankar is a qualified Chartered Accountant and a fellow member of The Institute of Chartered Accountants of India. He has over 22 years of post-qualification experience in audit & assurance and management accounting.

He has performed audits of various banks, mutual funds, and companies in manufacturing sectors in India. He has supervised audits of limited liability companies, sole establishments, and free zone companies in the field of manufacturing, trading, service industry, and real estate in the United Arab Emirates. His vast experience includes representing the firm as a qualified person responsible for training with the ICAEW and ACCA. He is also a member of The ICAI - Dubai Chapter and actively participates in various seminars and workshops organized by the Chapter.



**Karan Bhandari**  
Director – Taxation

Karan Bhandari has joined SUN Management Group as a Tax Partner. A qualified Chartered Accountant and a member of The Institute of Chartered Accountants of India.

He holds an MBA in International Business from BU, USA . Karan is a seasoned Tax professional and a leader with a career history as a Tax Manager at Al Futtaim Group and Head of tax in Borouge (Adnoc Group Company). His previous stints also include consulting in Ernst & Young (EY), and WTS International in multiple countries across the EU and Asia. His career spanning over a decade focuses on Direct and Indirect Taxation, New Taxes implementation (UAE VAT, GCC VAT, India GST, Malaysia GST, and Rollback, Jordan TP, KSA TP), Tax Compliance, Tax Audits, Tax Strategy and Planning, International Taxation and Restructuring. He is a previous TEDx speaker and a professional leader who loves taking up new adventures.



**Snigdha Jagetiya**  
Director

Snigdha Jagetiya is a qualified Chartered Accountant of 2019 batch and a member of The Institute of Chartered Accountants of India.

She is also a qualified accountant from The Association of Chartered Certified Accountants, UK. She graduated with Honors in Commerce and Business from the reputed H.R. College, Mumbai, India. Snigdha is a young and dynamic professional with a career history in KPMG, NMC Group, and varied experience in International Taxation, Accounting, Audit and Assurance, Business Valuation, Business Planning, Due Diligence reviews, and Investor Management. She is also a firm believer in B2B networking and is an active member of various business and social groups including the Dubai Businesswomen Council (DBWC), ICAI - Dubai Chapter, and the Rajasthan Business and Professional Group (RBPBG) Youth Wing.



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Dubai International  
Financial Centre  
Dubai - UAE



**DMCC**

Office No. 7A  
Silver Tower  
Cluster I  
Jumeirah Lake Towers  
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**HFZA**

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